



Develop clean energy•Share a low-carbon future

2025 Shandong Clean Energy Industry Expo

Time:Sept 15th-17th, 2025

Address: Yantai Bajiaowan International Convention & Exhibition Center



Approval units:

Shandong Provincial People's Government

Host units:

China Council For The Promotion of
International Trade Shandong Sub-council
The People's Government of Yantai

Co-host:

China Machinery Industry Federation

Support unit:

China Electrotechnical Society
Shandong New Energy Industry Association

Organizer:

China Council for the Promotion of
International Trade Yantai Council
Zhongjilianhua (Beijing) Technology
Development Co., Ltd
Beijing Qifa Exhibition Services Co.,Ltd
Shandong Guorong International Exhibition Co., Ltd.

Co-organizer:

China National Nuclear Corporation
State Power Investment Corporation
China Huaneng Group Co.,Ltd
China General Nuclear Power Group



Foreword

As China's dual carbon strategy advances, Shandong province, as the China's most important manufacturing base, has a complete range of industrial categories and a huge scale, with a strong demand for green and low-carbon development. To fulfill the major task of building a green and low-carbon high-quality development pilot zone in Shandong province, further adapt to the Shandong province's decarbonization needs and the demand of Yantai to establish a clean energy demonstration city and build a new energy system, while intensifying efforts to promote a comprehensive green transformation of economic and social development, with the approval of the Shandong Provincial People's Government, the event is hosted by the China Council for the Promotion of International Trade Shandong Sub-council, the People's Government of Yantai and the China Machinery Industry Federation, the "2025 Shandong Clean Energy Industry Expo" (hereinafter referred to as the "2025 Shandong Clean Energy Expo") will be held at the Bajiaowan International Convention and Exhibition Center in Yantai from September 15th to 17th, 2025.

Highlights of the exhibition

Serve the overall situation

The support required for the construction of the Green and Low-carbon High-quality development pilot zone in Shandong province: The exhibition area design and event arrangements of the 2025 Shandong Clean Energy Expo will closely revolve around "Investment and Consumption of Clean Energy, Green Development of Traditional Industries, and Innovation and Cultivation of New Equipment", reflecting Shandong's development achievements, showcasing future development needs and attracting domestic and foreign industrial resources.

High level Strong influence

By properly arranging the exhibition areas and optimizing the event deployment, we will be able to effectively invite and attract academicians and experts with leading positions in the domestic and international clean energy industry to attend this expo. This will bring the latest and most authoritative research directions, innovative technologies and policies to the exhibition.

Strong in speciality

In the 2025 Shandong Clean Energy Exhibition, a large number of institutions with China institution in their names were invited to participate in the project planning and organization work. The exhibition area and event themes all focused on current hot areas in the domestic and international industries. At the same time, they can be integrated and coordinated with the industrial foundation of Shandong Province, facilitating the subsequent implementation of industrial development.

Effect of chain leading enterprise clusters

Each exhibition section will specifically invite leading enterprises in the clean energy chain to participate. This will not only enhance the level of the exhibition but also provide more opportunities for exchanges among exhibitors on the supply chain.

The participation of the vertical industrial park business association

The large-scale clustering of more specialized clean energy sector clusters will continuously enhance the professionalism of the exhibition.

Professional buyer

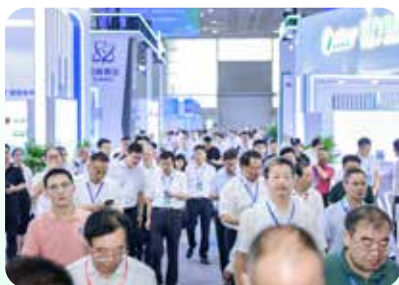
This exhibition will focus on the precise invitation of the professional purchasing groups in the clean energy sector. The arrival of both domestic and foreign professional buyers will bring orders and cooperation opportunities to the participating enterprises.

Industrial cooperation negotiation and exchange platform

The release of new clean energy products and technologies, the connection of industrial cooperation, and the introduction of high-quality talents for the industry - all these efforts are aimed at promoting the deep integration of the technological innovation chain, industrial application chain, capital investment chain and talent introduction chain.

Application scenarios are presented in a concentrated manner

This exhibition will set up an application display area for clean energy, such as clean energy vehicles and ships, large-scale stationary power sources, port models, etc. The focus of the display will be on how the technologies and products of the clean energy industry can be transformed into application scenarios, connecting the entire industrial chain of research, production, application and use, and providing viewers with more direct application effects and economic demonstrations.





Exhibition scope

Wind and Electricity Power Exhibition Area

Wind turbine generator system, offshore wind and electricity power equipment and technologies, materials and spareparts, submarine cables and electrical cables, hoisting and installation, operation and maintenance, services and consulting, etc.

Solar and Photovoltaic Exhibition Area

Inverter, components, batteries, control system, support structure, monitoring system, integrated solution for photovoltaic power generation system, photovoltaic engineering and system, testing, power supply, packaging, raw materials, solar photovoltaic application products, etc.

Offshore New Energy Exhibition Area

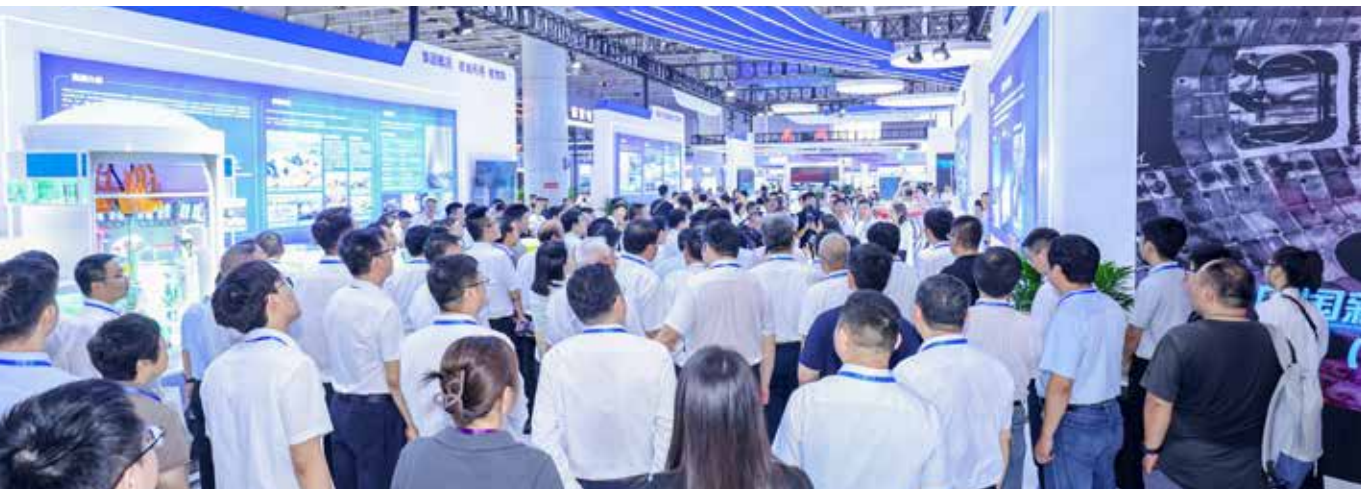
Ocean nuclear power, offshore wind power equipment and technology, offshore photovoltaic, offshore hydrogen energy, offshore power station operation and maintenance, construction of offshore power plants, offshore power transmission and distribution equipment, anti-corrosion, installation, materials, tidal energy, ocean current energy, wave energy, seawater temperature difference energy, seawater salinity difference energy, etc.

Energy Storage Station and Battery Exhibition Area

Energy storage products, energy storage equipment, energy storage batteries, applications, fire control, distribution equipment, pitch peak, base stations, accessories, various series of batteries, battery materials and accessories, battery equipment, battery recycling and utilization, super capacitor industry, etc.

Battery Swapping and Charging Equipment Exhibition Area

Battery charging and swapping equipment, charging station monitoring system, intelligent charging solution, charging pile and related components, supporting facilities and solutions, charging facility construction and operation solution, support facilities for charging stations, super integrated charging station for photovoltaic power, storage and charging.





Concurrent activities

Hydrogen fuel cell resource utilization project negotiation conference

2025 Shandong High-quality development of photovoltaic industry and energy storage forum

2025 Shandong wind energy and offshore energy exploitation and construction development forum

2025 Low-carbon energy and new power system technology equipment development conference

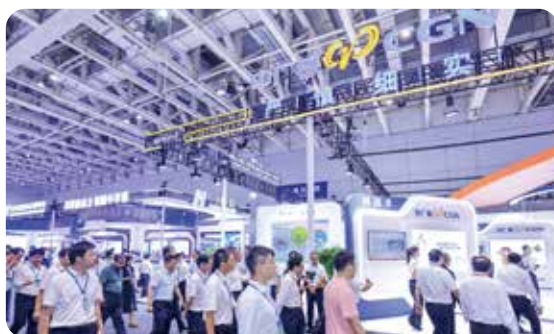
Shandong province work promotion meeting on the development of adjustable load resources for electricity in the Industrial sector

2025 Zero-carbon factory construction and promotion meeting for carbon footprint calculation of mechanical industry products

2025 National energy conservation technology and equipment catalogue promotion conference

2025 National energy conservation technology and equipment catalogue promotion conference

Clean energy application connection conference





The exhibition expenses

Standard booth fee (3m × 3m)

For domestic enterprises: RMB 15,800 per booth, for the duration of the exhibition.

Luxurious special booth fee (3m×3m, including: inner cover page, display box, logo, negotiation table and chairs):

For domestic enterprises: RMB 21,800 per booth, for the duration of the exhibition.

Basic price for vacant land (minimum area of 42 square meters):

Domestic enterprises RMB 1600 per square meter, for the duration of the exhibition.

Standard booths include:

9 square meters of exhibition space and carpet, 2.5-meter-high wall panels, signboard fabrication, one negotiation table, two chairs, one 220V power socket, and two fluorescent lights.

Luxurious special booth includes:

Based on the standard booth configuration + Booth display case, company logo, a glass round table, three chairs, one color page in front of the exhibition catalogue (valued RMB 8,000).

Vacant land fee include

Exhibition venue, security, cleaning services (excluding special booth management fees)

Magazine and other advertising

The magazine will not only be widely distributed to relevant authorities, associations, professional visitors and purchasers during the exhibition, but also will be sent to domestic and foreign owner units and related distribution units through the organizing unit.

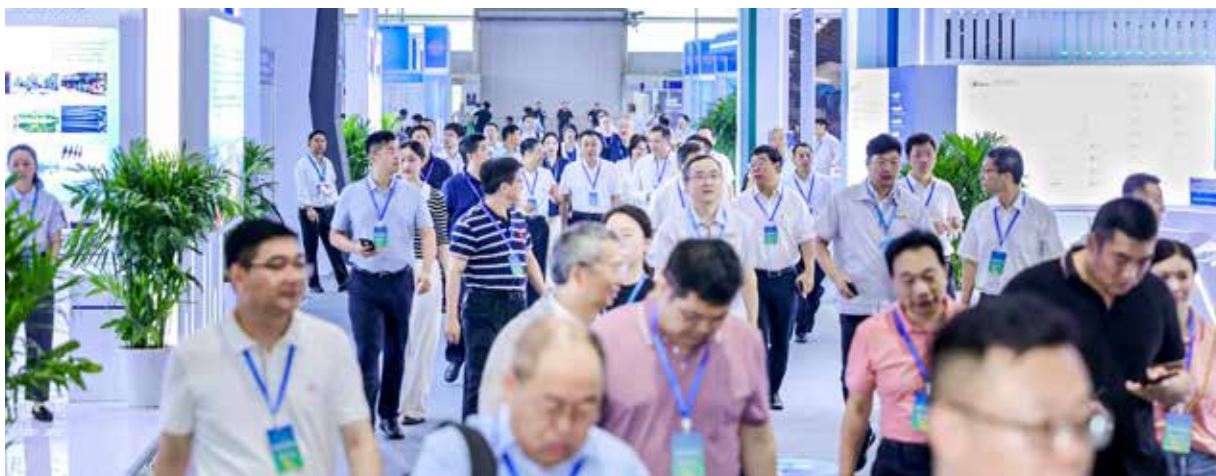
Cover	Back cover	Cover1, 2	Cover3	Cross-page colorful pages	Colorful pages
RMB50000	RMB36000	RMB20000	RMB18000	RMB18000	RMB8000
Invitation card		Entrance ticket		Handbag	
RMB10000/10thousand		RMB10000/20thousand		RMB50000/10thousand	
Exclusive advertisements on the back of the exhibition certificate and the visit pass			Gold sponsor of the exhibition (Details of cooperation projects to be negotiated)		
RMB50000			RMB50000		





Exhibition promotion plan

By integrating the comprehensive resources of the government, associations and relevant media, we will invite representatives from energy power stations, developers, competent authorities, research institutes, design institutes, real estate developers, power companies, distributors and agents, traders, venture capitalists, electric power, communication, data centers, solar photovoltaic, wind energy, nuclear energy, microgrids, home energy storage, smart grids, new energy vehicles, buses, ships, military industry, aviation, marine engineering, construction units, engineering companies, installation companies, contractors, design and planning institutes, research institutes, construction and operation units, universities, research and investment institutions, as well as complete machine manufacturers and equipment technology suppliers to attend and exhibit.



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